



Facts, Features & Tools

Key Facts

Release date:

Pre-Order begins September 14, 2016

Go-Live date - September 29, 2016

Product name:

Aurora HDR 2017

Platform:

Apple Macintosh

Category:

Photo editing, image enhancement

Price (USD):

- Pre-Order Retail price - \$89 + Bonuses (available September 14-29, 2016)
- Retail price - \$99

- Upgrade from version 1.0 - \$49
- Upgrade from Aurora HDR Standard version 1.0 - \$69

Tagline:

The world's ultimate HDR photo solution

Short description:

Aurora HDR 2017 is the world's ultimate HDR photo solution, chock full of new tools and capabilities that will exceed your expectations. As a one-stop tool kit for casual and pro photographers alike, it's versatile interface features a faster, more powerful, more feature-rich and satisfying experience than any other software or combination of tools. Perfect for single shots or multiple-exposure brackets, Aurora HDR 2017 gives you the ultimate freedom to create - experience it today at www.aurorahdr.com.

Target audience:

Casual enthusiast and professional photographers

Typical types of photography:

- Landscape / Nature
- Architecture
- Street / Urbex
- Long exposure
- Dramatic composites

Compatibility:

Language support

- English, German, Portuguese, Japanese (initial launch)
- French, Italian, Spanish, Dutch, Chinese (Spring 2017)

Image formats

- PNG
- JPG
- TFF 8-bit and 16-bit
- GIF
- PSD
- Popular RAW formats
- .CR2, .NEF, .ORF, .RAF, .ERF, .ARW, .RW2, .PEF and more
- Color Profile settings supported

Supported devices

- Magic mouse or other multi-button mouse
- Magic trackpad, force touch trackpad or other touchpad device
- Wacom tablet or other tablets with pen

System requirements

- Processor Core 2 Duo from late 2009 or newer
- Minimum 4 GB RAM
- OS X 10.9.5 Mavericks or newer
- 2 GB free space on hard drive
- Display resolution 1280 x 800 or higher
- Retina displays supported

User Interface / Performance

- Advanced high quality real-time image processing engine.
- IMPROVED - Tone-mapping technology with reduced noise, improved realism of initial results and faster performance.
- IMPROVED - Overall application speed.
- IMPROVED - Layer masking painting performance increased by 50%
- IMPROVED - User interface. Cleaner, more modern style.
- IMPROVED - Maximum zoom level increased to 3000%.
- Histogram.
- Color clipping preview
- Quick compare toggle.
- Side by side comparison.
- Built-in sample photos.
- Full Screen preview mode.
- Single view tool panel mode.
- Choice of background colors.
- Online help.

Editing

- NEW - Polarize Filter.
- NEW - Powerful Zone System for Luminosity masks.

- NEW - Feather & Density brush parameters for layer masks.
- NEW - Radial Masking tool.
- NEW - Top & Bottom Adjustment controls. Replaces Top & Bottom Lighting.
- NEW - Layer Type Options (Texture, Original Source, HDR Bracket).
- IMPROVED - Gradient Masking tool.
- IMPROVED - Added Darken, Color Burn and Lighten Blend modes for Layers.
- IMPROVED - Advanced Tone Mapping controls. Better recovery of "washed" highlights.
- IMPROVED - Color Temperature tool which produces more realistic results.
- IMPROVED - Advanced Structure & Clarity technology for better sharpening.
- IMPROVED - Color Filter/Selective Color tool. Added Hue adjustments.
- IMPROVED - Over 70 categorized HDR presets, including new sets from Trey Ratcliff, Serge Ramelli and Captain Kimo.
- Multiple Layers.
- Luminosity Masking.
- Custom Texture overlays.
- Smart Tone technology.
- Highlights / Midtones / Shadows adjustments.
- Whites & Blacks.
- HDR Denoise.
- Image Radiance effect.
- Color Contrast tool.
- Image Details enhancer tool.
- Glow effect.
- Brush presets.
- Tone curve tool.
- Color toning.
- Vignette.
- Crop tool.
- Rotate image.
- Masking with brackets (different exposure brackets)
- Custom presets

Open / Plug-in / Export

- NEW - Image Resize on export.
- NEW - Sharpen on export.
- NEW - Batch Processing, including automatic recognition of brackets, support for sub-folders and Batch presets.
- IMPROVED - Native RAW files support, including better DNG handling.
- IMPROVED - Reduced color noise.

- IMPROVED - Open HDR dialog. Added ability to remove images from exposure series prior to merging. Improved alignment. Increased speed of merging.
- Auto Alignment of images in HDR bracket
- Automatic Deghosting of images in HDR Brackets.
- Automatic Chromatic aberrations reduction.
- Preset export/import.
- Facebook sharing.
- Flickr sharing.
- SmugMug sharing.
- Export to email.
- Export to iMessage.
- Export to editing apps, including Photoshop.
- Export to Creative Kit
- Export to Photos
- Runs as Standalone software.
- Photoshop plug-in.
- Lightroom plug-in.
- Photos for Mac editing extension.
- Aperture/iPhoto plug-in.
- Open/Export to JPEG, PNG, TIFF, PSD file format support
- Adobe RGB wide color profile support.
- ProPhoto wide color profile support.

For more information about Aurora HDR, please contact support@macphun.com to have your request routed to the correct person.